

Media Course Syllabus

Ottmar – Period 4 – 2010-11

Course Description: Media is a broad word that could be used in a variety of different ways and different contexts. Media can include television, radio, motion picture, print, advertising and the internet as mediums, a vast highway of communication that is way too much for one class to properly study. For the purpose of this class, Media will consist of three very distinct areas:

1. Yearbook
2. School Newspaper
3. Film/screen writing

Required text: None

Required books: None

Grading: Your grade will comprise of two components. Each component is weighted differently and is as follows:

In-class work: 75 percent

Homework: 25 percent

As three-quarters of your grade will be determined by in-class work, it is important that all students arrive on time. Tardiness and missing class will be extremely detrimental to your overall grade.

Class focus: The primary goal of this class is the production and completion of the school yearbook, a \$26,000 project that begins in August and finishes on the day of distribution. Though extremely important, it is not the only focus. This class will also produce four issues of the school newspaper – one per quarter. In addition, there is one film/screenplay project.

Each focus area is weighted differently and is as follows:

Yearbook: 65 percent

Newspaper: 20 percent

Film/Screenplay: 15 percent

Students under the impression that media was the daily bulletin are advised to drop this class.
