

Leadership 2011-2012

CARPE DIEM

"Character and C.L.A.S.S don't clash"

Aug. 10 – Sept. 16

Activities:

- Aug. 11 – Back to School Assembly: Guest speaker Alvin Law on character
- Aug. 19 – "Character counts" lunch-time activity at Pride Place
- Aug. 24 – Character in Sports (Sportsmanship Night)

Commercial campaign: Pay it Forward

"Lead the way to Seize the Day!"

Sept. 19 – Nov. 4

Activites:

- Sept. 23 – Pirate-themed leaderSHIP pool rally at lunch
- Oct. 21 – Lunch-time Activity: Tape Maze, Blindfold obstacle race
- Oct. 28 – Dead Poets Society contest

Commercial Campaign: Sports captains talking leadership (Oct. 5); Reaching out and helping freshmen (Sept. 23)

"Attitude goes from I T U!"

Nov. 7 – Dec. 23

Activities:

- Dec. 2 – Simon Says, Water Balloons
- Dec. 9 – Spirit activities leading into Breaker Classic
- Dec. 16 – Latin Phrases contest

Commercial Campaign: Spinning the Nike Just Do It; Dead Poets Society

We Are United

“Be a baller and show your Scholar”

Jan. 9 – Feb. 16

Activities:

- Jan. 17-27 – ABC (academic breaker challenge) Daily games to earn money, leads into Renaissance Rally on the 27th. Auction is on the 27th. Winterball on 28th.
- Feb. 3 – Giveaways include pencils and stickers.

Commercial campaign: Academic questions of the day for Bulletin

“Highlight your purpose through Service”

Feb. 21 – March 30

Activities:

- March 12 – School-wide Cystic Fibrosis fundraiser
- Most community service hours in a month contest for the entire month of March

Commercial campaign: Mrs. Paris delivering daily opportunities; Student interviews with those who have had a lot of community service done